



30th Annual Conference Sponsorship Package

Thank you for inquiring about a CHOLearning 30th Annual Conference sponsorship opportunity. This year's conference theme is **IMPACT! Fostering Community. Elevating Learning. Embracing Purpose.** Your sponsorship can help make an IMPACT on the hundreds of leaders, decision-makers, and organizational professionals from a range of high-risk industries who attend our conference each year.

A \$950 sponsorship entitles you to:

- Logo inclusion on www.cholearning.org through the 2024 Calendar Year, Conference Promotional Newsletters, Conference Booklet, and Attendee Complimentary Journal*
- Full-page informational sheet in the Attendee Complimentary Journal**
- Sponsors have the opportunity to set up a display table during the conference***
- A meal voucher including breakfast and lunch during the 3-day conference for a guest
- Informational video to run during the conference
- Dedicated LinkedIn promotional post

Additional Sponsorship Opportunities (includes all general sponsorship benefits listed above):

- \$2,500 towards the evening reception
- \$2,500 towards evening outing (i.e. Cirque du Soleil, dam tour, boat tour, etc.)
- \$1,500 towards one day of lunch
- \$1,500 towards commemorative t-shirts
- \$1,500 towards door prizes

Technical Info:

- Acceptable logo formats: .png/.jpg/.ai/.eps/.pdf
- Acceptable video formats: .mp4

Thank you for your generous support!

Joe Estey, Sr.

LaRhonda Julien

Planning Committee

Community of Human and Organizational Learning

*Logo submission for the Booklet and Journal Deadline is 04/22/2024: Jessica.morgan@cholearning.org

**Full-page ad deadline is 04/22/2024: Jessica.morgan@cholearning.org

***Sponsors will need to coordinate with planning committee if internet is required for their table:

info@cholearning.org

NOTE: This is a non-refundable ticket.

